

## Advertising Page Dimensions (WxH)

1/2 (Non-Bleed) 7.25" x 4.8125"

1/4 horizontal 4.75" x 3.5"

### Ad Spec Assumptions:

Trim Size: 8 1/8" x 10 7/8"

Paper: 70# self-cover

Binding: Saddlestitch

Screen: 150 line recommended